

# Market Insight

## 市場慧眼

We offer a broad, and ever expanding range of services to cover your interests

### ➤ Scope of Services 服務內容

Our Market Insight provides you with an extensive coverage of important industry news, business developments, events affecting business, new projects or services, company activities, statistics, regulations and general trends. The report also includes in-depth comments by industry, financial analysts and government officials. By subscribing to our service, a busy business executive like you can conduct your business strategies without being frustrated by a huge variety of information sources. For more details, please visit [www.NewsPower.com.hk/analytical](http://www.NewsPower.com.hk/analytical)

### ➤ Important Feature 重要功能

- Instant comprehension of market trends
- Insight for company's strategy & marketing planning
- Covering all printed and online newspapers, magazines and news portal
- Saving time & human resources
- Cost-effective
- A wide variety of "hot" industries to choose from



### ➤ Industry 行業分類

\*The Market Insight report can be delivered daily or weekly.

Code	Industry	行業
B	Banking	銀行
W1	China Western Development & Investment	中國西部發展及投資
HE	Economic Development (Hong Kong)	經濟發展 (香港)
SE	Economic Development (S.E. Asian)	經濟發展 (東南亞)
CE	Economic Reform / Development (China)	經濟發展/發展 (中國)
E6	Electronics Market/ Components	電子市場/零件
E5	Energy / Oil / Chemicals	能源/石油/化工
EP	Environmental Protection	環境保護
T7	Hotel, Travel /Tourism	酒店/旅遊
I1	Insurance	保險
IN	Internet	互聯網/電子商貿
L1	Land Development / Property Market (HK)	土地發展/物業市場(香港)
L2	Land Development /Property Market (China)	土地發展/物業市場(中國)
A4	Logistics & Transportation	物流及運輸
H6	Medicine / Healthcare	醫藥/保健
C2	Computer/ Information Technology	電腦/資訊科技
AR	Retail Market (Asian)	零售業(亞洲)
R1	Retail Market (China & Hong Kong)	零售業(中國及香港)
S3	Human Resources & Management	人力資源及管理
T1	Telecommunications/ Cellular Phones	電訊/手提電話
T2	Textiles/Garments/Clothing	紡織/成衣/服裝
T4	Toys / Gifts	玩具/禮品
T6	Trade Development / WTO	貿易發展/世界貿易組織
WA	Watch & Clock	鐘錶

